

International Conference

Knowledge Economy

- Challenges of the 21st Century -



EUROPE'S STRATEGIC CHOICES IN THE FACE OF GLOBAL CHALLENGES

PITEȘTI, 27 NOVEMBER 2025
CONSTANTIN BRÂNCOVEANU UNIVERSITY
ONLINE SESSIONS

CONFERENCE ORGANIZER:

Constantin Brâncoveanu University of Pitești

PARTNERS

Instituto Superior de Contabilidade e
Administração do Porto

Institute for Economic Forecasting of the
Romanian Academy

ORGANIZING COMMITTEE

1. Professor Ovidiu Puiu, Ph.D., Constantin Brancoveanu University, Rector
2. Professor Alexandra Albuquerque Ph.D – ISCAP, Portugal, Head of the International Office
3. Associate Professor Sebastian Ene, Ph.D. – Constantin Brâncoveanu University, President of the Academic Senate
4. Associate Professor Cristina Șerbănică, Ph.D. - Constantin Brâncoveanu University, Vice-Rector
5. Associate Professor Mihaela Savu, Ph.D – Constantin Brâncoveanu University, Head of Departament
6. Lecturer Iuliana Talmaciu, Ph.D. – Constantin Brâncoveanu University, Dean
7. Associate Professor Mihaela Asandei, Ph.D. – Constantin Brâncoveanu University, Vice-Dean
8. Lecturer Andreea Gangone, Ph.D. – Constantin Brâncoveanu University, Vice-Dean
9. Lecturer Isabela Stancea, Ph.D. – Constantin Brâncoveanu University, Vice-Dean

Scientific Committee

1. Professor Ovidiu Puiu, Ph.D. - Rector of Constantin Brâncoveanu University
2. Professor Anabela Mesquita, Ph.D., ISCAP, Portugal
3. Professor Lucian Albu, Ph.D. – Member of the Romanian Academy, Director, Institute for Economic Forecasting
4. Professor Alexandra Albuquerque Ph.D – Head of the International Office, ISCAP, Portugal
5. Associate Professor Mihaela Asandei, Ph.D – Vice-Dean, Constantin Brâncoveanu University
6. SR I Petre Caraiani, Ph.D. - Institute for Economic Forecasting

7. SR I Mihaela Mona Chilian, Ph.D. - Institute for Economic Forecasting
8. Professor Iuliana Ciochină, Ph.D. – Vice-Rector, Constantin Brâncoveanu University
9. Professor Daniela Luminița Constantin, Ph.D. – President, Romanian Regional Science Association
10. Associate Professor Sebastian Ene, Ph.D. – President of the Academic Senate, Constantin Brâncoveanu University
11. Lecturer Andreea Gangone, Ph.D. – Vice-Dean, Constantin Brâncoveanu University
12. Associate Professor Nicolae Grădinaru, Ph.D - Constantin Brâncoveanu University
13. Professor Marius Gust, Ph.D. – Vice-Rector, Constantin Brâncoveanu University
14. Associate Professor Luiza Ionescu, Ph.D. - Vice-Dean, Valahia University of Târgoviște
15. SR I, Marioara Iordan – Deputy Director, Institute for Economic Forecasting
16. Professor Ion Mihăilescu, Ph.D. – Honorary President, Chamber of Financial Auditors of Romania
17. Professor Dumitru Miron, Ph.D. – Academy of Economic Studies
18. Professor Carmen Năstase, Ph.D. – Dean, Ștefan cel Mare University of Suceava
19. Lecturer Gianina Negrău, Ph.D. - Constantin Brâncoveanu University, Head of Departament
20. Associate Professor Laura Pănoiu, Ph.D. - Dean, Constantin Brancoveanu University
21. Professor Paula Perez, Ph.D. – ISCAP, Portugal
22. Professor Ioan Popa, Ph.D. – Academy of Economic Studies
23. Professor Florin Radu, Ph.D. – Vice-Rector, Valahia University of Târgoviște
24. Professor Valentin Radu, Ph.D. – Vice-Dean, Valahia University of Târgoviște
25. Associate Professor Mihaela Savu, Ph.D. - Constantin Brâncoveanu University, Head of Departament
26. Professor Ion Scurtu, Ph.D. – Constantin Brancoveanu University
27. Professor Paulino Silva, Ph.D. – ISCAP, Portugal
28. Lecturer Isabela Stancea, Ph.D. – Constantin Brâncoveanu University, Vice-Dean
29. Associate Professor Cristina Șerbănică, Ph.D. – Vice-Rector, Constantin Brâncoveanu University
30. Associate Professor Maria Cristina Ștefan, Ph.D. - Dean, Valahia University of Târgoviște
31. Lecturer Iuliana Talmaciu, Ph.D. – Dean, Constantin Brâncoveanu University
32. Associate Professor Camelia Vechiu, Ph.D. - Dean, Constantin Brâncoveanu University

Purpose of the Conference:

To create space for debates around the multiple challenges Europe is facing in the present days and to provide an opportunity to exchange ideas on Europe's strategic choices in a changing world.

Sections

1. European and regional development strategies and policies
2. Financial and accounting policies and corporate governance in the global context
3. Business management, entrepreneurship, marketing and tourism
4. Law and public administration
5. Social and educational policies

Conference Programme

27.11.2025 – Online sessions –

Deadlines

- 16 November 2025 – abstract submission
- 19 November 2025 – notification of acceptance/rejection of papers
- 19-25 November 2025 – submission of payment of registration fee
- 27 November 2025 – Online sessions
- 19 December 2025 – full paper submission

Registration fee

REGISTRATION FEE: 200 LEI/PAPER

REGISTRATION FEE WILL BE PAID IN ACCOUNT: RO77RZBR0000060002074710

Submission information

Abstracts shall be submitted to this link: https://docs.google.com/forms/d/1AG0brSABAqI8ZvXrdbbv6VxjcehtkpMYcg-Z-5ONRTo/viewform?edit_requested=true

To access, copy link and press enter.

The abstracts should not exceed 200 words and should not contain abbreviations, equations and references.

Do not submit an abstract in several sections!

Proof of payment and full papers will be submitted to the following e-mail address: msa.ucb@gmail.com

Authors shall submit their full papers in doc. format; the name of the file will be given by the first author's name.

Paper presentation and publishing

Certificates of Participation are awarded only to the authors who presented their papers at the conference.

Papers should be written in English and be presented in English or Romanian. A paper can be 8 – 10 pages long. Two papers by the same author or co-author are accepted. For the paper assessment, the peer-reviewers will take into account the scientific content and the compliance with the typing style.

The accepted papers shall be published in the "Management Strategies" Journal - www.strategiimanageriale.ro, indexed by DOAJ, EconPapers (RePEC) and IDEAS.

For further information go to: www.univcb.ro

Typing rules

The typing style rules for full papers are available at:

<http://www.strategiimanageriale.ro/p-14-reguli.de.tehnoredactare.html>