ERASMUS POLICY STATEMENT

Constantin Brancoveanu University (CBU) is a private higher education institution founded in 1991 as one of Romania's first six private universities that were accredited by Romanian government, according to Law no.242/23rd of April 2002. CBU is currently providing Bachelor and Master study programmes in the fields of Management, Accounting, Law, Public administration, Tourism and services.

The CBU internationalization agenda is integral part of the CBU's strategy for institutional development and is a cross-cutting theme in all faculties' and departments' strategies and action plans. The internationalization strategy is meant to strengthen the international profile of CBU, to better capitalize on the participation in European and international programmes for education and research, to increase the number, quality and outcomes of students and staff exchanges, to increase the level of proficiency in foreign languages and intercultural communication.

The internationalization agenda and the transfer of knowledge represents for CBU an important part of its strategy for short and long term and of the managerial plan. By promoting academic exchanges and creating learning alliances for the modernization of curricula, new teaching methods, development of research, promoting foreign language skills, employability of our students, intercultural knowledge, flexibility and tolerance, CBU is planning to achieve its objective of being part of European Education Area. Providing high quality in teaching and learning but also in the development of internationalization process it is one of our main goals at CBU.

The international strategy within our university integrates in a transparent way the established objectives and priorities for each international cooperation project, as well as the sustainable outcomes.

We are considering our capacity to implement the projects that lead to the international future development. Using regulations, building performance standards, we ensure that the cooperation will be measurable, capable of reflecting our endeavour to provide concrete support for its development and implementation. Providing administrative support, allowing staff/students time to carry out the project work and means for dissemination, we progress towards the targets and monitor the projects development.

For CBU, participating in Erasmus+ Programme is an integral part of the institutional strategy and is meant to improve quality in education, research, knowledge transfer, academic governance and support for internationalization in its deepest sense.

So far, Erasmus+ Programme has helped our institution enhance the mobility of staff and students.

The Erasmus Programme was from the beginning a driven factor for Constantin Brancoveanu University from Pitesti in its way to gain quality in internationalization, academic governance and openness to a new type of a more entrepreneurial university.

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The development of cooperation with partners from other EU and non-EU countries is one of the objectives of our university's internationalization strategy.
The framework for the cooperation with EU and non-EU institutions gave us the possibility to setup the agenda for partnerships which comprise the selection of future partners and the improvements of actual agreements. The strategy for choosing the partners is well established in our core statements and is based on the compatibility of the curriculum, the geographical areas, the subject area, fields of study, good experience in previous collaborations in other projects.
In our university we developed a detailed planning for all activities, targets and goals. We are focusing on student and staff mobility based on non-discriminatory, transparent and inclusive principles and full recognition and CBU recognizes in full the period spent abroad and the European Credit Transfer System (ECTS); an improved international curricula and internationalization at home.
CBU promotes ERASMUS+ mobility for studies and practice among students with lower material possibilities and those from disadvantaged backgrounds and offers them the necessary support throughout the process of information, recruitment, selection, proper development of the mobility period and their integration when returning from the mobility.
Teaching and training activities in international projects are an important part of the CBU internationalisation strategy and are strongly encouraged and supported, both for outgoing and incoming staff.
Within our university, all teachers have non-discriminatory and transparent access to teaching and training mobility in partner institutions, are encouraged to carry out mobility that is recognized and is a performance indicator, found in the annual evaluation form.
The participation in the ERASMUS+ mobilities offered to the teachers the opportunity to collaborate with international professors and to publish articles in specialized magazines as well as to organize, in partnership, some scientific events.
The CBU is committed to taking all necessary measures to implement digitization tools, promoting specific online tools among students and teachers.
The objectives established for CBU and the main target groups are the following:
- CBU constantly aims to increase the number of mobilities of students, teachers and teaching and non-teaching staff and to improve quality;
- for the students and staff: to increase student mobility (for studies and training) outgoing and incoming for our bachelor and master's students by promoting actively and in a full transparency the Erasmus+ Programme and the international opportunities;
-to increase the number of teaching and staff mobilities in order to improve the quality of teaching methods, curriculum development and research cooperation;
-incoming and outgoing students and staff are fully encouraged and supported to access placements and training periods;

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- encouraging the participation of our teachers and university students in projects having research components;
- for the aspect of internationalization at home activities we are planning to attract more incoming students and staff but also to bring other conferences in our institution. This key activities and objectives will lead us to an improvement of our curricular areas by the diversity brought by incoming academic staff;
- an agenda for projects with the support of business environment where we want to bring also the international dimension of education and cooperation;
- quality assurance, institutional and financial support are established by our mission as university in all projects that we will support, develop and promote in the future, related to innovation, research, teaching and learning.

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